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The Information Resource Center (IRC) of U.S. Embassy in Bangkok is pleased to offer a select list of current online reports, documents, and websites on *The 2012 U.S. Presidential Election: Beyond Swing States* from top think-tanks and non-governmental organizations (NGOs). Full texts are available at your fingertips by clicking the links provided or by copying the URL address into your Internet browser. Current and back issues of *Web Alert* are also available in our homepage at <http://bangkok.usembassy.gov/resources/web-alert.html>.

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WEB ALERT

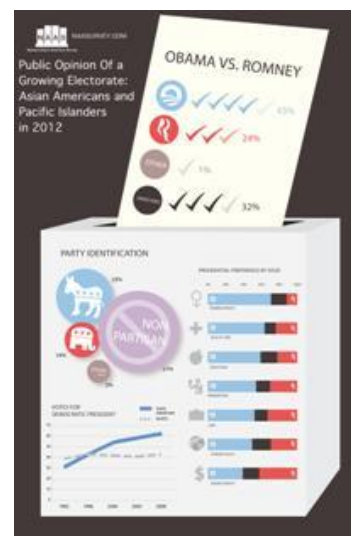
"The 2012 U.S. Presidential Election: Beyond Swing States"

OCTOBER 2012

ARTICLES & REPORTS

"Public Opinion of a Growing Electorate: Asian Americans and Pacific Islanders in 2012"

[Karthick Ramakrishnan](#) and [Taeku Lee](#). The National Asian American Survey, September 25, 2012, 34 pages.
The emergence of Asian Americans and Pacific Islanders (AAPIs) as the fastest-growing immigrant group in the United States, eclipsing Hispanics, has far-reaching implications on many facets of American life, most immediately election-year politics. The authors discuss how the growing population of AAPIs in swing states and their votes have the potential to tip the scale for either political party.
Full text is currently available at: <http://goo.gl/Rwtdm> [PDF format; 1.31MB]



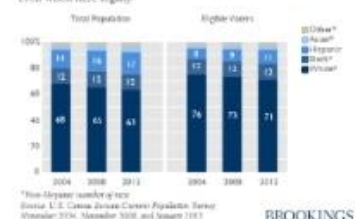
"Why Minorities will Decide the 2012 U.S. Election"

[William H. Frey](#). The Brookings Institution, May 2012, 7 pages.
As we approach U.S. presidential election in November, minorities will account for a slightly larger share of eligible voters than in 2008. At the same time, white support for the Republican candidate may be greater than in 2008. Which dynamic will prevail? The author, a senior fellow at the Brookings, examines how different turnout rates and vote margins among white and minority voters will affect the outcome of the 2012 Presidential election.

Full text is currently available at: <http://goo.gl/SYxGd>

Figure 1. Racial and Ethnic Make-up of Total Population and Eligible Voters

The minority representation in the total U.S. population overstates its presence among eligible voters. Hispanics and Asians are more likely to be below voting age, and less likely to be citizens, even when here legally.



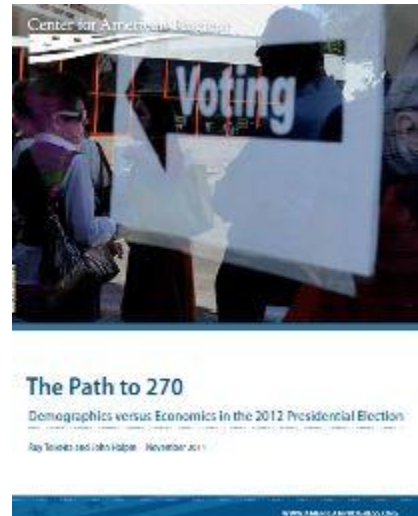
BROOKINGS

"The Path to 270: Demographics versus Economics in the 2012 Presidential Election"

[Ruy Teixeira](#) and [John Halpin](#). Center for American Progress, November 2011, 68 pages.

Will the rising electorate of communities of color, the Millennial generation, professionals, single women, and seculars that pushed President Obama to victory in 2008 be sufficient and mobilized enough to ensure his re-election in 2012? Or will the Republican Party and its presidential nominee capitalize on a struggling economy and greater mobilization from a conservative base that holds the president in deep disdain? The authors analyze the shifting demographic balance of the American electorate and the objective reality and voter perception of the economy in key battleground states.

Full text is currently available at: <http://goo.gl/5ZsmX> [PDF format; 3.26MB]

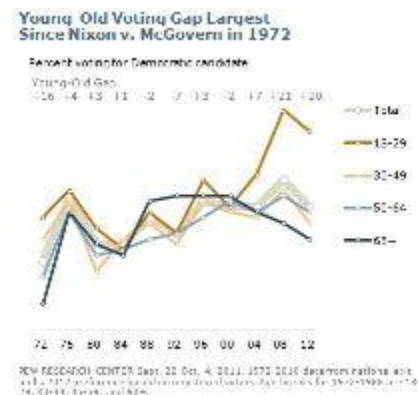


"The Generation Gap and the 2012 Election"

Pew Research Center, November 3, 2011, 154 pages.

Not since 1972 has generation played such a significant role in voter preferences as it has in recent elections. Younger people have voted substantially more Democratic in each election since 2004, while older voters have cast more ballots for Republican candidates in each election since 2006. How have the political leanings of Baby Boomers evolved? Is the Reagan-era Generation X moving closer to the Democratic column? Will Millennials be as engaged and enthused about President Obama as they were in 2008? A new Pew Research Center study explores generational differences in political attitudes and the current generational dynamics of American politics.

Full text is currently available at: <http://goo.gl/PZewU> [PDF format; 1.01MB]



"Where Women Matter Most in Election 2012"

[Meghan Casserly](#). *Forbes*, June 7, 2012, 3 pages.

In some states American women's votes matter more than others. Why? Why is the female vote so attractive to U.S. presidential candidates? Why are women voters incredibly important at the end of an election cycle? In this article, *Forbes* staff writer weighs the 2012 battleground states where Republicans and Democrats must win the vote of women, and discusses the popularity of gender gap.

Full text is currently available at: <http://goo.gl/k8uao>



WEB RESOURCES

The Brookings Institution: Campaign 2012

<http://www.brookings.edu/about/projects/campaign-2012>

The Brookings Institution is a private nonprofit organization devoted to independent research and innovative policy solutions. Brookings's Campaign 2012 project identifies and addresses the 12 most crucial policy challenges facing the next president in the months leading up to Election Day in November.

Center for American Progress

<http://www.americanprogress.org>

Founded in 2003 by former White House chief of staff John Podesta, the Center provides long-term leadership and support to the progressive movement, the Center for American Progress is an independent nonpartisan educational institute dedicated to improving the lives of Americans through progressive ideas and action.

The Pew Research Center's Project for Excellence in Journalism

<http://www.journalism.org>

Non partisan, non ideological and non political, The Pew Research Center's Project for Excellence in Journalism is dedicated to trying to understand the information revolution. It specializes in using empirical methods to evaluate and study the performance of the press, particularly content analysis.

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BOOKS

Predicting the Next President: The Keys to the White House

Allan J. Lichtman

Call Number: 324.973 LIC 2008

The Timeline of Presidential Elections: How Campaigns Do (and Do Not) Matter

Robert S. Erickson

Call Number: 324.973 ERI 2012

Exit Polls: Surveying the American Electorate, 1972-2010

Samuel J. Best

Call Number: 324.973 BES 2012

Campaigns on the Cutting Edge

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Presidential Elections: Strategies and Structures of American Politics

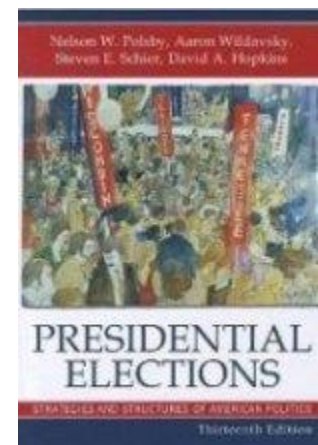
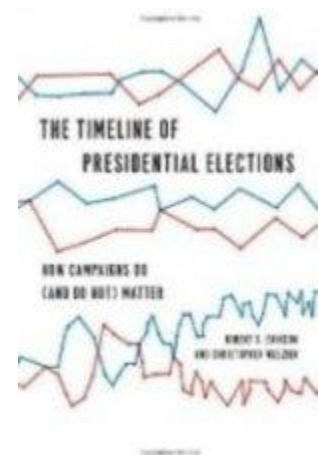
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Rightfully Ours: How Women Won the Vote: 21 Activities

Call Number: 324.6 HOL 2012



Women in American Politics: History and Milestones

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